



## Bustling September Cruise Ship Season

**For Immediate Release**  
**September 7, 2012**

**Corner Brook** – The Corner Brook port will be bustling this month when four ships visit the city over four different days.

The Norwegian Dawn, Norwegian Gem, and the Seabourn Sojourn will all visit the port during September starting with the latter on September 15, 2012 and concluding with the Norwegian Dawn on September 30<sup>th</sup>. All of these will be inaugural calls to Corner Brook with the exception of Norwegian Dawn which visited Corner Brook previously in 2007.

The Cruise Ship Steering Committee will continue with its project of engaging businesses and creating a better visitor experience. The work that is being done this year will be the model for future cruise ship visits to the City of Corner Brook. The Humber Economic Development Board, City of Corner Brook, Corner Brook Port Corporation, Greater Corner Brook Board of Trade, Downtown Business Association, Qalipu Band, Western DMO, and the College of the North Atlantic are working collaboratively on this initiative to improve the regional economic impact of cruise visits to the Corner Brook area. They hope that their efforts have kept businesses informed about the visits and will generate more sales opportunities for businesses. They have also implemented a plan to improve the visitor experience with a communal area set up in the Civic Square at City Hall, volunteer ambassadors positioned at waypoints around town and maps provided for self-guided touring.

-30-

---

### **Norwegian Cruise Line**

[www2.ncl.com](http://www2.ncl.com)

**Ship:** Norwegian Gem

**Capacity:** 2394 Passengers | 1101 Crew

**Itinerary:** 10 Day Eastern Canada & Quebec, Round Trip New York

New York, New York; At Sea; Halifax, Nova Scotia; At Sea; Quebec City, Quebec; Quebec City, Quebec;

**Corner Brook (September 15, 2012);** Sydney, Nova Scotia; At Sea; New York, New York

**Dates:** September 8 – September 17, 2012

**Ship:** Norwegian Gem

**Itinerary:** 10 Day Eastern Canada & Quebec, Round Trip New York

New York, New York; At Sea; Sydney, Nova Scotia; At Sea; Quebec City, Quebec; Quebec City, Quebec;

At Sea; **Corner Brook (September 25, 2012);** Halifax, Nova Scotia; At Sea; New York, New York

**Dates:** September 18 – September 28, 2012

**Ship Notes:**

- Inaugural visit to Corner Brook on September 15
- Norwegian Cruise Line known for its “Freestyle Cruising” concept which allows guests more flexibility in terms of onboard activities and dining
- One of twelve vessels in the Norwegian Cruise Line fleet
- Guests can enjoy playing Nintendo Wii on a two storey screen, a water slide and a climbing wall onboard the Gem

**Seabourn**

[www.seabourn.com](http://www.seabourn.com)

**Ship:** Seabourn Sojourn

**Capacity:** 450 Passengers | 330 Crew

**Itinerary:** 19 Day Path of the Vikings

Southampton, England; At Sea; Dublin, Ireland; Glasgow, Scotland; At Sea; Torshavn, Faroe Islands; At Sea; Reykjavik, Iceland; Grundarfjordur, Iceland; At Sea; Cruising Prince Christian Sound; Nanortalik, Greenland; At Sea; At Sea; Red Bay, Labrador; **Corner Brook (September 25, 2012)**; Cruising Gulf of St. Lawrence; Saguenay, Quebec; Quebec City, Quebec; Montreal, Quebec

**Dates:** September 10 – September 29, 2012

**Ship Notes:**

- Inaugural call to Corner Brook
- One of six vessels in the Seabourn fleet
- Sister ship of Seabourn Odyssey and Seabourn Quest
- Began sailing in June 2010
- Features include an open air sky bar and a large 11,400 ft<sup>2</sup> spa

**Norwegian Cruise Line**

[www2.ncl.com](http://www2.ncl.com)

**Ship:** Norwegian Dawn

**Capacity:** 2224 Passengers | 1073 Crew

**Itinerary:** 14 Day Canada & New England, Round-trip Boston

Boston, Massachusetts; Portland, Maine; Halifax, Nova Scotia; At Sea; Charlottetown, Prince Edward Island; Gaspesie, Quebec; Saguenay, Quebec; Quebec City, Quebec; At Sea; **Corner Brook (September 30, 2012)**; Sydney, Nova Scotia; Halifax, Nova Scotia; Saint John, New Brunswick; Bar Harbour, Maine; Boston, Massachusetts

**Dates:** September 21 – October 4, 2012

**Ship Notes:**

- Last visited Corner Brook in October 2007
- Ship features 14 different dining options, including gourmet French and Japanese teppanyaki
- Onboard entertainment includes Second City comedy and Broadway-style shows

**For more information, contact:**

Valerie Simms-Anderson  
Executive Director  
Humber Economic Development Board  
709.785.6390  
[director@humber.nf.ca](mailto:director@humber.nf.ca)

or

Nora Fever  
Business Development Manager  
Corner Brook Port Corporation  
709.634.6600  
[nfever@cornerbrookport.com](mailto:nfever@cornerbrookport.com)