

**CORNER BROOK  
PORT CORPORATION**

*Suite 201, 61 Riverside Drive,  
Corner Brook, NL A2H 6T2*



**TOURISM MURAL PROJECT:  
Call for submissions**

**ABOUT CBPC**

Corner Brook Port Corporation (CBPC) is a community-based organization responsible for the day-to-day operation of the Port of Corner Brook. CBPC is committed to pursuing projects which have the potential to generate economic activity for Western Newfoundland. The Tourism Mural Project is part of the Cruise Enhancement Project that includes various improvements to the cruise welcome program. Cruise tourism is an important revenue generator for the port and creates economic activity in the city and region. CBPC would like to improve the overall appearance and atmosphere at the dockside area so that the passenger experience is reflective of the local area and/or culture.

**ABOUT THE PROJECT**

CBPC is issuing an open call for artists to submit individual or group proposals to create an original mural to be displayed on the outside back wall of the port transit shed located on the wharf (see attached). As part of the CBPC's cruise enhancement project, the goal of this mural is to help create a more welcoming and inviting experience during the arrival of cruise ships. We encourage artists to imagine the space through the lens of a cruise ship passenger arriving to the City of Corner Brook for the first time. What is it about Corner Brook and the culture of this province that attracts tourists to Newfoundland and how can this be portrayed within the mural?

Individual and group submissions will be accepted until 4:30 p.m., March 27<sup>th</sup>. The selection process will take place and the preferred candidate(s) will be notified by April 3<sup>rd</sup>. Installation of the mural will be scheduled for Spring 2020. To eliminate the risk to the artist(s) we recommend that the mural be painted on an independent material to be installed directly on the building.

**ARTIST ELIGIBILITY**

This call for proposals is open to all artists who are interested in engaging with the CBPC, its board members and the community in conversations about placemaking, public art, and the generation of ideas. We welcome both individual and group proposals, although artist teams must share the total commission awarded. Previous mural experience is not required but considered an asset.

**PROPOSAL REQUIREMENTS**

1. Curriculum Vitae
2. Artist statement of intent
3. Contact information
4. Up to five images of previous work (in JPEG format) with accompanying documentation (i.e. title, medium, dimensions, location).
5. Full description and sample of the proposed mural.

**Budget:** The artist(s) selected for this project will receive a flat rate artist's fee of \$5000.00. Material costs as well as photo/video documentation of the work will be covered by CBPC.

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**Deadline for Submissions:** March 27, 2020.

**Artist Notified of Selection:** April 3, 2020

**Proposed Installation Date:** May 29-31, 2020

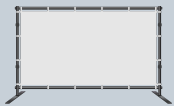
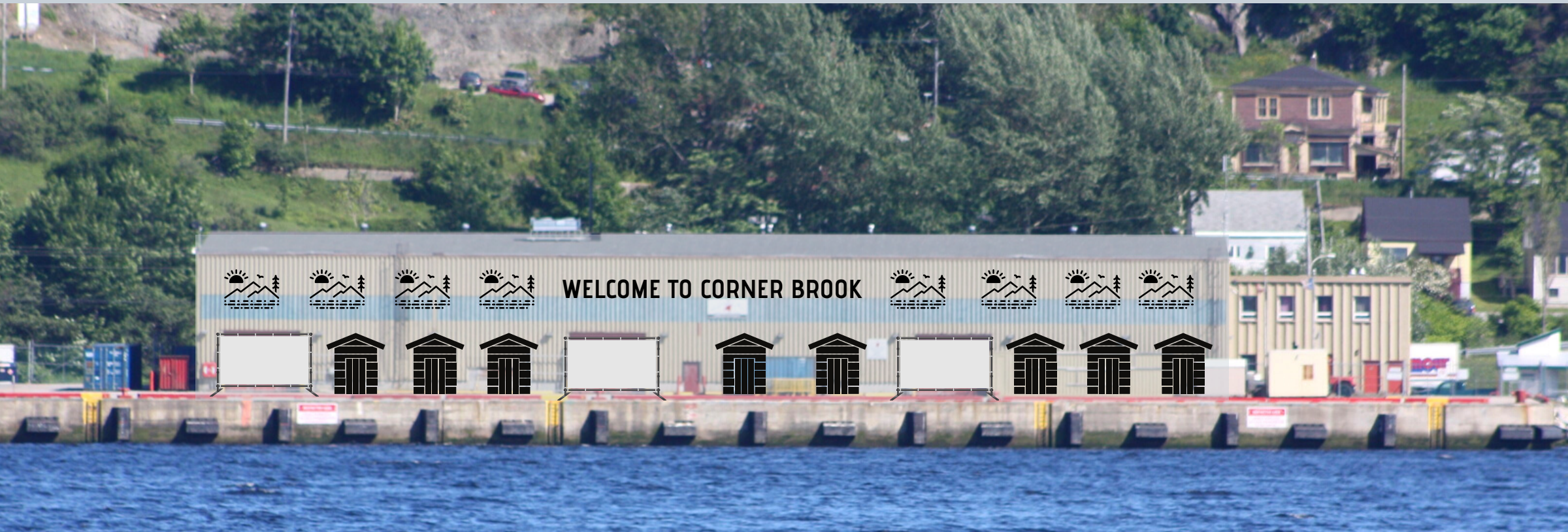
**Proposed Mural Launch:** Monday, June 1, 2020

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**CBPC Contact**

We would like to thank all artists in advance for the interest in this project. If there are any questions or concerns regarding this project please contact Jennifer Hartley, business development manager via email [jhartley@cornerbrookport.com](mailto:jhartley@cornerbrookport.com) or phone 709-634-6600.

## Example dock layout for cruise season:



Backdrop area



Mural area



Market area

Transit Shed - approximately 220 sq ft  
Mural area = top half of the building